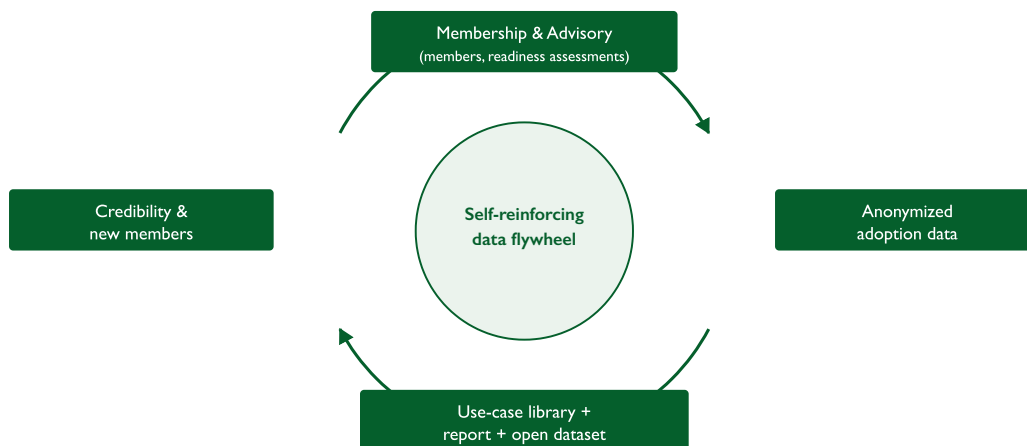


Flagship Research Initiative:

The State of the Agentic Enterprise Index (DACH)

A vendor-neutral index of how agentic AI is actually being adopted across enterprises in the German-speaking region. Where consumer-facing indices analyze anonymized usage logs, our index is built **with** companies, through a privacy-preserving data partnership rather than scraping or one-off surveys, making it specific to real enterprise deployments in DACH. Because validated, real-world agentic use cases are still rare today, the Index puts **documented use cases at its center**, a curated library of observed deployments companies can learn from rather than hype, and is the engine behind the annual *State of the Agentic Enterprise (DACH) Report*.



How it works

- **Unit of analysis:** business workflows and tasks mapped to an enterprise-function taxonomy (functions × standardized task categories), so results are comparable across firms, across sectors, and against global indices.
- **Classification:** each contributed deployment is tagged by function (sales, HR, finance, operations, R&D...), by whether the agent **automates or augments** the work, by level of agent autonomy, and by realized impact (time and cost saved).
- **Use-case capture:** each contribution records the underlying story, the problem addressed, the workflow, the agent design and autonomy, and the measured outcome, so the Index builds a structured record of what actually works in practice.
- **Contribution channels:** Membership Circle members submit anonymized adoption data via a standardized template once or twice a year; every Readiness & Maturity Assessment feeds the benchmark database; CxO Roundtables add qualitative signal.
- **Privacy-preserving aggregation:** data is aggregated so that no single company is identifiable. In return, each contributing firm receives a confidential benchmark of where it stands versus sector and size peers.

What the Index produces

THE CORE OUTPUT

A curated Use-Case Library

Anonymized, real, **observed** agentic deployments, each documented by function, automation-versus-augmentation, autonomy level, and measured outcome. Because validated real-world use cases are still scarce today, this living library is the Index's most distinctive contribution: it lets companies learn from what actually works, not from hype.

ANNUAL REPORT

The *State of the Agentic Enterprise (DACH) Report*, the visible, evidence-based surface of the Index, with a focus on the DACH region and on small and mid-sized firms underrepresented in existing reports.

ADOPTION INDEX

An Agentic Adoption Index tracked over time in waves, with cuts by sector and company size and an automation-versus-augmentation split that shows where value is really being created.

OPEN DATASET

A published, anonymized, research-grade open dataset, establishing the Center as the independent, vendor-neutral reference instance for agentic adoption in DACH.

How companies participate

Participation runs through the channels companies already use with the Center, so contributing data is low-effort and high-return. Members of the **Corporate Membership Circle** contribute anonymized adoption data as a membership benefit and receive the confidential peer benchmark plus early access to the report. Firms running an **Agentic AI Readiness & Maturity Assessment** automatically feed, and draw from, the benchmark database. **CxO Roundtable** members add qualitative context that sharpens the quantitative picture.

Why it is self-sustaining

The Index is a flywheel: membership and advisory generate data; data produces benchmarks and the annual report; the report builds credibility and visibility; credibility attracts more members and assessments, which generate more data. This is what differentiates the Index from generic AI-adoption reports: it is DACH-focused, enterprise-deployment-based, and owned by an independent academic institution. **[Launch wave & cadence, t.b.d.]**

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